

Fourth Quarter | 2022

AIM Welcoming New Membership Groups

KEOKUK, IA – AIM Credit Union (ACU) is pleased to announce that we will be welcoming new membership groups in 2023.

Hub-Co Credit Union and KAH Credit Union, both of Keokuk, Iowa, have always worked to provide key services, good rates, and convenient access for their members. To remain a competitive choice, the membership of Hub-Co and KAH have voted to enter a merger partnership with ACU being the surviving credit union. The Hub-Co and KAH Board of Directors both announced the merger will be effective at the beginning of the new year, 2023.

Partnering with ACU expands and enhances the membership benefits of both Hub-Co and KAH. The partnership also will grow the membership of ACU. All Hub-Co, KAH, and ACU financial and administrative operations will merge, creating more efficient operations for all three. ACU will gain a new branch location in the southeast lowa market and add nearly 3,000 members.

Hub-Co's branch, located at 310 Bank Street in Keokuk, which also houses KAH, will remain open as a branch of AIM Credit Union. Hub-Co Credit Union's field of membership remains that of Roquette America and the Keokuk Community School District, and their families. The KAH Credit Union's field of membership remains that of the Keokuk Area Hospital, and their families. The merger will expand the field of membership of both Hub-Co and KAH to include all medical and industrial workers.

ACU will grow to five branch locations with two in Dubuque, one in Cedar Rapids, one in Burlington and the new location in Keokuk, Iowa.

New Burlington Location Now Open



BURLINGTON, IA - AIM Credit Union relocated from 3001 Sylvania Drive to 337 North Roosevelt Avenue near the intersection of East Agency Street.

The new branch is more visible and accessible to its members and the community, and should grow our membership in the Greater Burlington area.

"The new location makes it easier for us to serve the entirety of our diverse membership in the Greater Burlington area. We were able to add new services for our members including a drive-up ATM and safe-deposit boxes." said Mike Moroney, president and CEO.

"This relocation allows for future growth in all the segments we serve including Alliant Energy, Industries, Medical professionals, labor unions, educators, postal workers, and many other employee groups," Moroney added.



NORTH POLE – The Holiday Dough Dept. has produced a "Wish List" of great offers and specials for the holiday season. Click on the gifts below to see what we have in store for you including:

- Skip-A-Pay
- Signature Loan Discounts
- · CD Special

- · Consumer Loan Discounts
- Free Credit Tracking
- Shop Locally and Win
- Enter for a chance to win \$500



DUBUQUE, IA – AIM Credit Union made over 130 in-person visits to member employee groups in 2022. Visits included an overview of credit union membership benefits, free financial wellness seminars, complimentary cook outs, event sponsorship, coffee truck sponsorships, and cookie deliveries!

Has AIM been to your work yet?

Contact John Sutter, senior director of marketing, to schedule a visit today!



Earn up to six times more rewards than our previous rewards program. Our old rewards program offered a half point on each dollar spent. The new rewards card earns:

- 3 points per dollar spent on groceries
- 2 points per dollar spent on gas
- 1 point per dollar on all other transactions

At a minimum you will start earning double the rewards on everyday purchases and six-times as many rewards on money spent on groceries!

Rewards can be easily redeemed for hundreds of items or cash back on an easy-to-use website incorporated into your MyCardInfo account on our mobile app and at www.aimcreditunion.com!



Iowa Credit Union Foundation Warren A. Morrow Memorial Scholarships

Available to high school and post-high school students who will be enrolling in post-secondary education for the 2023-2024 school year.

Deadline: February 3, 2023, 5 PM.



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